



Jenil Shah Consultant



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Profile

Following his first degree in Sports Management, Jenil studied Sport Business Management at post-graduate level in the UK at Sheffield Hallam University. He started working within sports operations in collaboration with sports federations before switching to business development and strategic consultancy.

Jenil is passionate about creating a positive impact in the community by promoting sports and physical activities and looks to provide analytical, innovative and sustainable solutions to address the clients' requirements.

Qualifications

- MSc Sport Business Management – Sheffield Hallam University 2021-2022
- BBA in Sports Management – National Academy of Sports Management, Mumbai
- All-India Football Federation (AIFF) D-License Coach certified by Western Indian Football Association (WIFA)

Key Skills

- Report Writing
- Evidence based research skills
- Sports Development
- Written and verbal communication
- Leadership and team building

Strategic Outcomes Planning Guidance (SOPG)

Development of SOPG

Cornwall Council	Rother District Council
Maidstone Borough Council (Direct Sport England Appointment)	Salford City Council
Mansfield District Council	Shropshire Council (Direct Sport England Appointment)

Facility Strategies

Development of an Assessing Needs and Opportunities (ANOG) Compliant Sports Facility Strategy

City of York Council	Copeland Borough Council	Shropshire Council
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These projects have involved the development of sports facilities strategies following the Sport England ANOG guidance. Strategy development has involved quantitative and qualitative site assessments, stakeholder consultation, assessment of need using a range of tools including the FPM, SFC, Market Segmentation, AP Surveys, GIS Mapping, accessibility analysis, application of analysis findings and development of Action Plans. Applying the analysis of the supply and demand in each area has resulted in the identification of overall facility need, by type, location and scale, and options for investment and funding.

Outdoor Facilities

Development of PPS using the New Sport England Methodology

York City Council	
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Playing Pitch Strategies

Development of PPS using the New Sport England Methodology

Bromsgrove and Redditch Councils	South Kesteven Council
Copeland Borough Council	York City Council
Rutland Council	

The development of the strategies has involved site assessment, qualitative assessments, stakeholder consultation, analysis of the finding and application of the PPS model, and development of Action Plans.