



Jack Hesketh Senior Consultant



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Profile

Jack completed his BA (Hons) in Education Studies and Physical Education at Liverpool John Moores University before studying for a PGCE in Secondary Physical Education. He has since worked in a range of educational establishments across the North West as well as the United Arab Emirates.

During his time in physical education, Jack worked closely with a wide range of NGB's, sports clubs, local authorities and higher educational establishments, leading on several community sport initiatives. He has played a key role in the development of facility strategies in the UK and the UAE, as well as establishing routes for activity hubs and sports clubs to drive participation.

Qualifications

- PGCE – Secondary Physical Education (Qualified Teacher Status)
- BA (Hons) Education Studies and Physical Education

Key Skills

- Project Management
- Report Writing
- Sports Development
- Written and verbal communication
- Leadership and team building

Strategic Outcomes Planning Guidance (SOPG)

Development of SOPG

Cornwall Council	Rother District Council
Maidstone Borough Council (Direct Sport England Appointment)	Salford City Council
Mansfield District Council	Shropshire Council (Direct Sport England Appointment)

Facility Strategies

Development of an Assessing Needs and Opportunities (ANOG) Compliant Sports Facility Strategy

City of York Council	Copeland Borough Council	Shropshire Council
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These projects have involved the development of sports facilities strategies following the Sport England ANOG guidance. Strategy development has involved quantitative and qualitative site assessments, stakeholder consultation, assessment of need using a range of tools including the FPM, SFC, Market Segmentation, AP Surveys, GIS Mapping, accessibility analysis, application of analysis findings and development of Action Plans. Applying the analysis of the supply and demand in each area has resulted in the identification of overall facility need, by type, location and scale, and options for investment and funding.

Outdoor Facilities

Development of PPS using the New Sport England Methodology

York City Council	
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The development of the strategies has involved site assessment, qualitative assessments, stakeholder consultation, analysis of the finding and application of the PPS model, and development of Action Plans.